



CONTACT

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🌐 Malou Hermans

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📍 Delfgauw, moving to Gouda

EDUCATION

Bachelor Communication and Multimedia Design

The Hague University of Applied Sciences

2018 – 2024

Minors

Film education, Fontys (2022–23)

Internet marketing (2021)

Psychology (2020)

HAVO

Christelijk Lyceum Delft

2014 – 2018

SKILLS

UX research

Interaction design

Prototyping

Design systems

Figma

Accessibility (WCAG)

AI workflows (Claude)

B2B SaaS

Scrum

Dutch & English

Malou Hermans.

MEDIOR UX/UI DESIGNER

— ABOUT ME

Hi, I'm Malou, 26. Curious, a little chaotic and quick to switch between things, which comes in handy on a busy product team. I love digging into a field I don't know yet until I understand it well enough to design for the people in it, even when I can't just sit down next to them. Away from my screen you'll find me travelling, at the gym, on a bouldering wall, at the cinema or with my nose in a good book.

— WHERE I'VE WORKED

Medior UX/UI Designer · Alphatax

May 2024 – now

At Alphatax I work in a small UX team on Pillar2, a tool that tax specialists use to file returns for multinational groups. I joined as a junior when we were a team of two, and the tool and I have grown together since, from a small workflow into a complete filing workflow. Alongside the design work I build AI skills in Claude that help us with copy, tickets and testing. I work hybrid, between the 's-Hertogenbosch office and home.

Graduation Intern · H5mag

2023 – 2024

For my graduation project I redesigned the website of H5mag, an online magazine builder, so that new users would understand the tool and get started faster. I ran it from start to finish: interviews and a baseline test first, then a clickable prototype that I tested with users.

UX Design Intern · Blazter

2020 – 2021

During my seven-month internship I did the same work as the designers from the very first week. That is where I learned to turn a client's debrief and their users' needs into a website made to measure, and where I designed for almost every medium an agency works with, from websites and packaging to labels, magazines, brochures and flyers.

Graphic Designer · James Lakeland

2019 – 2020

Alongside my studies I worked part-time and fully remotely for a London clothing brand, designing their social media posts, ads, banners and print work, always within their existing brand style.

— BEFORE THAT

Home care assistant at Tzorg (2022) · Shop assistant at Ranzijn Tuin & Dier (2017–2018) · Host at Yogastudio Jnana (2013–2015)

— CERTIFICATES

Accessibility Design

UX Design Institute

In progress, expected November 2026

Design for Thought and Emotion

Interaction Design Foundation

April 2025

Design for the 21st Century with Don Norman

Interaction Design Foundation

February 2025 Top 10%

Emotional Design: How to Make Products People Will Love

Interaction Design Foundation

July 2025

Visual Design: The Ultimate Guide

Interaction Design Foundation

March 2025 Top 10%